





Release

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Emergency Response Conference to Highlight CA Rep. Mike Honda, Intelligent Transportation Systems

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SAN JOSE, Calif., Feb. 21 /PRNewswire/ -- It has become all too apparent that in emergency situations the need for rapid and secure response is paramount. To illustrate advances in First Response technologies, the California Alliance for Advanced Transportation Systems (CAATS) and the Intelligent Transportation Society of America (ITS America) have joined together to present a major event in California: First Response Technology: Answering the Call.

The event will be held April 14, 2003, from 9:00 am to 6:30 pm, at the Fairmont Hotel San Jose.

This special Conference has been created at the specific request of Rep. Mike Honda (D-CA), who serves on the Intelligent Transportation Systems (ITS) Congressional Caucus. The Caucus was formed in order to educate all members of Congress about the benefits of ITS.

Answering the Call will focus on how ITS allows transportation agencies and first responders to coordinate response to incidents, reroute traffic from traffic operations centers and provide travelers with alternate route information to their vehicles.

Attendees will be leading executives from the private sector, top decision-makers from the public sector, representatives from the medical community and the public safety/emergency response community, and of course, Rep. Mike Honda.

- The conference agenda will feature
- Opening keynote address
- Panel discussion
- · Luncheon address by U.S. Rep. Mike Honda
- First Response static and mobile displays
- After-event reception with San Jose Mayor Ron Gonzales (invited)

Registration is available online at www.caats.org, or by calling CAATS at (916) 325-0470.

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